

Call for Authors

CRC PRESS FOCUS SHORTFORM BOOK PROGRAM



A New Series of Books from CRC Press

CRC Press Focus books are short form titles available very quickly as eBooks and as POD (print-on-demand) Hardbacks.

Advantages for Authors

- **Speed to market** – 10–12 weeks from submission to publication.
- **Topicality** – Allows you to respond quickly to current affairs and contemporary issues and policies.
- **Flexibility** – Perfect for situations where you have too much material for an article, but not enough for a full-length book.
- **Accessibility** – Helps you to make your research findings concise and accessible.
- **Impact** – Format, quick timeframe, and competitive pricing helps your work to impact upon policy and practice.
- **Quality** – All titles will be subject to our usual high standards of peer review.
- **Remuneration** – Authors/editors receive a standard Focus royalty and benefit additionally from any subsidiary rights arrangements.
- **Global Market** – You will have all the benefits of your short form title being marketed, sold, and distributed by a major international Academic Publisher with genuinely global coverage.

Format

- **Length** – 20,000 to 50,000 words (5.5" x 8.5" trim/100-125 ppgs.) including notes and references.
- **Features** – Limited to 50 figures/tables combined, and 25 equations.
- **Format** – Each CRC Press Focus title will be published as an eBook (suitable for reading on your e-reader, laptop, mobile device, or tablet, and accessible via library collections). For those that still prefer print, there will be a simultaneous print-on-demand Hardback available.
- **Single or Multi-Authored/Edited Collection** – Both authored books and edited collections can be submitted.

Content

Titles published in the CRC Press Focus program could include:

- A short overview of an emerging area or “hot topic.”
- A detailed case-study.
- Reworking of research for a policy audience.
- Analytical or theoretical innovations.
- A timely response to current affairs or policy debates.
- Information and analysis for professionals and practitioners within a certain field.
- Edited collection with a variety of viewpoints.